



MONTH PROMOTION – TERMS & CONDITIONS

1. Promotion Overview

The Black Friday Month Promotion ("the Promotion") is an incentive campaign by Alliance Insurance Company ("Alliance") designed to reward new customers who take up qualifying insurance policies during the month of November 2025.

2. Promotion Period

- The Promotion runs from 1 November 2025 to 30 November 2025 ("the Promotion Period").
- All qualifying policies must be taken up within this period to be eligible for the rewards.

3. Eligibility

3.1 The Promotion is open to new customers who purchase any of the following policies during the Promotion Period:

- Funeral Insurance
- Legal Insurance
- Motor Insurance

3.2 To qualify, policies must be active, and the first premium payment must be received within the Promotion Period.

3.3 Staff members of Alliance Insurance and their immediate families are not eligible to participate in this Promotion.

4. Rewards and Prize Details

4.1 Customers who purchase a qualifying policy during the Promotion Period will automatically be entered into a draw to win one (1) of four (4) M5,000 Trolley Dash vouchers.

4.2 Winners will be selected at random after the Promotion closes.

4.3 Each winner will be contacted via the contact details provided in their policy application.

4.4 If a winner cannot be reached within 7 days of notification, Alliance reserves the right to select an alternate winner.

4.5 Trolley Dash vouchers are not transferable or exchangeable for cash.

4.6 Winners may be required to participate in publicity or promotional activities as part of the prize acceptance process.

5. Alliance Legal Policy – Special Terms

In addition to the general promotion terms, the following conditions apply specifically to customers who purchase Alliance Legal policies under this campaign:

5.1 There is **no waiting period** for any claim arising from a cause of action that occurs after the first premium payment.

5.2 Claims relating to incidents or disputes that **existed before the campaign or before the first premium payment** will **not** be covered under this promotion.

5.3 All standard terms and conditions of the Alliance Legal policy remain in effect and continue to apply.

5.4 The campaign is open to everyone, regardless of their method of payment (e.g., cash, stop order, debit order, etc.).

6. General Terms

6.1 Alliance Insurance reserves the right to amend, suspend, or terminate the Promotion and these Terms & Conditions at any time without prior notice.

6.2 Alliance's decision on all matters related to this Promotion is final and binding.

6.3 By participating in this Promotion, all customers agree to be bound by these Terms & Conditions.

6.4 Alliance Insurance will not be held liable for any loss, damage, or injury arising from participation in the Promotion or acceptance of any prize.

6.5 All personal data collected during this Promotion will be handled in accordance with Alliance Insurance's Privacy Policy.

Contact Information

For more information about this Promotion, please contact:

Tel: 800 10 888

Email: info@alliance.co.ls

Website: www.alliance.co.ls

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