

CAREER OPPORTUNITY

SALES AGENTS – VARIOUS DISTRICTS

Take this opportunity to grow your skills in 2025.

Job Role

We are seeking motivated, reliable, and people-oriented individuals to join our dynamic sales team as Sales Agents. In this role, you will be responsible for promoting and selling our range of life and funeral insurance products within your local community.

Key Responsibility Areas

- ✓ Market and sell Alliance insurance products to individual clients
- ✓ Provide clients with detailed policy information and needs-based financial solutions
- ✓ Build and maintain client relationships within your district
- ✓ Meet sales targets and provide excellent customer service
- ✓ Present value-added options to upgrade current plans and maximize benefits
- ✓ Attend product training and regular team meetings

Qualifications, Experience & Competencies

- ✓ Diploma in Marketing or Business Studies (required)
- ✓ Certificate of Proficiency (COP) in Life Insurance (preferred)
- ✓ Strong interpersonal and communication skills
- ✓ Self-motivated and target-driven
- ✓ Basic computer literacy (email, mobile CRM tools)
- ✓ Must reside in the district you are applying to represent (strict requirement)

Submit your **CV, a copy of your qualifications**, and a **short cover letter** indicating the **district** you wish to apply for, to: retailsales@alliance.co.ls on or before the **26th May 2025**. Only short-listed candidates will be contacted.