

Alliance Insurance Company launches a new branch, Hlotse.



On Thursday 29th June 2023, Alliance Insurance Company officially launched a new branch at Hlotse. Alliance has been operating in Hlotse for more than a decade, based at the new post office building where clients have been provided with all services related to funeral products.

To reach out to more customers and build affinity that goes beyond what we sell, Alliance took over a historic building in Hlotse, which is the old post office building. Alliance is proud to see this piece of history renovated and functioning again. The renovation of this iconic building was done with all care to preserve the original structure, ensuring that even future generations will be able to trace the history of postal services in Hlotse. This is a true testimony of our commitment to oiling the wheels of the insurance industry for job creation and well presented infrastructure.

Present at the ceremony were key business partners inclusive of Chiefs, District Administrator's Office, Director of postal services, President, and executive members of Linare FC, heads of different ministries and organisations operating in Hlotse as well as Alliance

senior management and staff.

Speaking at this occasion, Alliance Insurance Company Executive Head, who was also born and bred in Hlotse, Mr Mahlohonolo Lebina, thanked the people of Hlotse for their continued support over the years. He also articulated that one of the key roles Alliance plays in generating economic growth and building prosperous societies is through built infrastructure. "The expansion of our offices to this building means creating more jobs and developing skills across the workforce and it can catalyze economic growth through supply chains" He further explained.

Finally, he shared his delight at seeing the old post renovated and functional as it brought back so many memories of when he was growing up in that area.



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